# 2024 NYSRA Sponsorship Opportunities



nysra.org
info@nysra.org
800.452.5212





May 14, 2024 Google NYC





Presented in partnership with Google

150 Expected Attendees





## WOMEN IN HOSPITALITY CONFERENCE — PRESENTED IN PARTNERSHIP WITH GOOGLE MAY 14, 2024 • GOOGLE NYC

Sponsorship Opportunities and Benefits	The Innovator \$10,000	The Inspirer \$5,000	The Achiever \$2,500	The Supporter \$1,500
Exhibitor table	✓	✓	✓	<b>√</b>
Company recognition on prominent signage throughout the event	✓	✓	✓	
Logo included on name badges, conference website, and all other marketing materials	✓	Website, Program & Marketing Materials	Website & Program	Website & Program
Ad in event program	Full Page	Full Page	1/2 Page	
Complimentary event ticket(s)	6	4	2	1
Complimentary tickets to pre-event VIP Reception	3	2	1	
Recognition announcement of your company at conference	✓	✓		
Dedicated social media posts recognizing your company as a sponsor	✓			
Company promo video played during the lunch break	✓			
Your company's marketing materials (brochures, product sampling, giveaways) placed inside all gift bags	✓	✓	✓	✓
Receipt of attendee info post-event	✓	✓	✓	✓



October 6-8, 2024
Woodcliff Hotel & Spa
in Rochester, NY







150-175
Expected Attendees



## HOSPITALITY SUMMIT CO-HOSTED WITH NYSHTA OCTOBER 6-8, 2024 • WOODCLIFF HOTEL & SPA IN ROCHESTER, NY

Sponsorship Opportunities and Benefits	Event Sponsor \$7,500	Dinner Reception Sponsor \$5,000	Welcome Reception Sponsor \$3,500	Luncheon Sponsor \$2,500	Breakfast Sponsor \$2,000	Registration Sponsor \$1,500	Coffee Break Sponsor \$1,500	Vendor Sponsor \$1,000
Event Tickets	4	3	2	2	2	1	1	1
Logo featured on event web page	✓	✓	1	✓	✓	✓	✓	✓
Logo featured on event signage	1	✓	1	✓	1	1	✓	✓
Recognition by CEO and/or Board chair	1	1	<b>√</b>	<b>√</b>	<b>√</b>			
Opportunity to address attendees	1	✓	1	✓				
Opportunity to address NYSRA Board of Directors at Annual Membership Meeting	V							
Personalized introductions to key event attendees	J							
Logo featured in marketing emails and company tagged in social media posts about event	V	✓	V	✓	✓	1	✓	<b>√</b>
Logo featured on event program	1	✓	1	✓	1	1	✓	✓
Send your branded swag to the NYSRA office to be included in the swag bag!	✓	✓	1	1	1	✓	✓	✓
Receipt of attendee info post-event	✓	✓	✓	<b>√</b>	✓	✓	/	/



November 19, 2024 NYC



NexGen
Hospitality Innovation
Conference

100-125
Expected Attendees

# NEXGEN HOSPITALITY INNOVATION CONFERENCE NOVEMBER 19, 2024 • NYC

Sponsorship Opportunities and Benefits	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Happy Hour \$2,500	Lunch \$2,500	Breakfast \$2,500	Registration \$2,000	Vendor \$1,500
Exhibitor table	1	√	1	1	1	1	√	<b>✓</b>
Company recognition on prominent signage throughout the event	Top Level	Mid Level						
Logo included on name badges, conference website, and all other marketing materials	✓	✓	Website, Program, & Signage	Website & Program				
Ad in event program	Full Page	1/2 Page	1/4 Page					
Complimentary event ticket(s)	5	3	3	2	2	2	2	1
Recognition announcement of your company at conference	<b>√</b>	<b>√</b>	<b>√</b>					
Dedicated social media posts recognizing your company as a sponsor	✓	✓						
Company promo video played during the lunch break	1							
Company mentioned in post-event social media post	1	1	1	1	1	1	<b>√</b>	
Receipt of attendee info post-event	1	1	1	✓	✓	✓	✓	



January 28, 2025 Albany Capital Center









175-200 Expected Attendees



### RISE AWARDS • JANUARY 28, 2025 • ALBANY CAPITAL CENTER **Sponsorship** Cocktail Champagne Photo **Platinum** Gold Silver After Party DJ **Bronze Opportunities and** Reception Toast Booth \$10,000 \$7,500 \$5,000 \$5,000 \$2,500 \$2,000 \$2,500 \$2,000 \$1,500 **Benefits Event Tickets** 10 8 5 5 4 4 2 2 2 Company ad in program Full Page Full Page 1/2 Page 1/2 Page 1/4 Page 1/4 Page 1/4 Page 1/4 Page 1/4 Page Company logo featured Top Level Mid Level Mid Level Mid Level Mid Level \* \* \* \* on website Company logo featured On On On On On On Stage On Stage On Stage On Stage Signage at event Signage Signage Signage Signage Short company promo \* video played during awards Logo featured in event \* 3 2 2 2 2 2 2 2 marketing emails Logo featured on \* \* $\star$ $\star$ $\star$ $\star$ $\star$ \* official event invitation \* \* \* Recognition from podium Recognition in pre-event \* \* social media Recognition in thank you \* $\star$ \* $\star$ \* \* \* \* social media post Receipt of attendee info \* \* \* \* \* \* \* \*

To become a sponsor, please contact Sarah Higgins at sarahh@nysra.org or 800.452.5212 ext. 215.

post-event