2024 NYSRA Sponsorship Opportunities



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Spring 2024 NYC











WOMEN IN HOSPITALITY CONFERENCE • SPRING 2024 • NYC								
Sponsorship Opportunities and Benefits	The Innovator \$10,000	The Inspirer \$5,000	The Achiever \$2,500	The Supporter \$1,500				
Exhibitor table	✓	✓	✓	✓				
Company recognition on prominent signage throughout the event	✓	✓	✓					
Logo included on name badges, conference website, and all other marketing materials	✓	Website, Program & Marketing Materials	Website & Program	Website & Program				
Ad in event program	Full Page	Full Page	1/2 Page					
Complimentary event ticket(s)	6	4	2	1				
Complimentary tickets to pre-event VIP Reception	3	2	1					
Recognition announcement of your company at conference	✓	✓						
Dedicated social media posts recognizing your company as a sponsor	✓							
Company promo video played during the lunch break	✓							
Your company's marketing materials (brochures, product sampling, giveaways) placed inside all gift bags	V	V	√	/				
Receipt of attendee info post-event	✓	✓	✓	✓				



October 6-8, 2024
Woodcliff Hotel & Spa
in Rochester, NY







150-175
Expected Attendees



HOSPITALITY SUMMIT CO-HOSTED WITH NYSHTA OCTOBER 6-8, 2024 • WOODCLIFF HOTEL & SPA IN ROCHESTER, NY

Sponsorship Opportunities and Benefits	Event Sponsor \$7,500	Dinner Reception Sponsor \$5,000	Welcome Reception Sponsor \$3,500	Luncheon Sponsor \$2,500	Breakfast Sponsor \$2,000	Registration Sponsor \$1,500	Coffee Break Sponsor \$1,500	Vendor Sponsor \$1,000
Event Tickets	4	3	2	2	2	1	1	1
Logo featured on event web page	✓	✓	1	✓	✓	✓	✓	✓
Logo featured on event signage	1	✓	1	✓	1	1	✓	✓
Recognition by CEO and/or Board chair	1	1	√	√	√			
Opportunity to address attendees	1	✓	1	✓				
Opportunity to address NYSRA Board of Directors at Annual Membership Meeting	V							
Personalized introductions to key event attendees	J							
Logo featured in marketing emails and company tagged in social media posts about event	V	✓	V	✓	✓	1	✓	√
Logo featured on event program	1	✓	1	✓	1	1	✓	✓
Send your branded swag to the NYSRA office to be included in the swag bag!	✓	✓	1	√	1	✓	✓	✓
Receipt of attendee info post-event	✓	✓	✓	√	✓	✓	/	/



November 2024 NYC



The Art of Hospitality: Leading and Managing in the Industry

100-125
Expected Attendees

THE ART OF HOSPITALITY: LEADING AND MANAGING IN THE INDUSTRY NOVEMBER 2024 • NYC

Sponsorship Opportunities and Benefits	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Happy Hour \$2,500	Lunch \$2,500	Breakfast \$2,500	Registration \$2,000	Vendor \$1,500
Exhibitor table	✓	✓	1	✓	✓	✓	✓	✓
Company recognition on prominent signage throughout the event	Top Level	Mid Level						
Logo included on name badges, conference website, and all other marketing materials	✓	✓	Website, Program, & Signage	Website & Program				
Ad in event program	Full Page	1/2 Page	1/4 Page					
Complimentary event ticket(s)	5	3	3	2	2	2	2	1
Recognition announcement of your company at conference	1	1	1					
Dedicated social media posts recognizing your company as a sponsor	V	V						
Company promo video played during the lunch break	1							
Company mentioned in post-event social media post	1	1	1	1	1	1	✓	
Receipt of attendee info post-event	1	1	1	✓	✓	✓	1	



January 2025 Location TBD









175-200 Expected Attendees



RISE AWARDS • JANUARY 2025 • LOCATION TBD **Sponsorship** Cocktail Champagne Photo **Platinum** Gold Silver After Party DJ **Bronze Opportunities and** Reception Toast Booth \$10,000 \$7,500 \$5,000 \$5,000 \$2,500 \$2,000 \$2,500 \$2,000 \$1,500 **Benefits Event Tickets** 10 8 5 5 4 4 2 2 2 Company ad in program Full Page Full Page 1/2 Page 1/2 Page 1/4 Page 1/4 Page 1/4 Page 1/4 Page 1/4 Page Company logo featured Top Level Mid Level Mid Level Mid Level Mid Level * * * * on website Company logo featured On On On On On On Stage On Stage On Stage On Stage at event Signage Signage Signage Signage Signage Short company promo * video played during awards Logo featured in event * 3 2 2 2 2 2 2 2 marketing emails Logo featured on * * \star \star \star \star \star * official event invitation * * * Recognition from podium Recognition in pre-event * * social media Recognition in thank you * \star * \star * * * * social media post Receipt of attendee info * * * * * * * *

To become a sponsor, please contact Sarah Higgins at sarahh@nysra.org or 800.452.5212 ext. 215.

post-event