



MUSIC MATTERS

**TO YOUR CUSTOMERS
SAVE UP TO 20% OFF
YOUR BMI LICENSE FEES!**

5%

just for being
an association
member*

5%

for members who
license and pay via
phone or online

10%

BMI timely payment
discount for paying
in full within 30 days

*Available to members licensed as Eating & Drinking Establishments



(800) 925-8451

business@bmi.com

bmi.com/ede

WHAT SERVICE DOES BMI PROVIDE TO MY BUSINESS?

A BMI license provides businesses with the legal authorization needed to use a very powerful product: music. This product is the music creator's property, so a licensing agreement protects your business or organization from the penalties involved in copyright infringement. This service also saves music users the immense time and expense of contacting each songwriter, composer, or publisher for permission to play their music publicly, and your payment ensures the continued creation of music – for you and your business.

HOW MUCH IS A BMI LICENSE AND ARE LICENSE FEES DETERMINED?

The cost of a BMI music license starts at a little more than a dollar per day and goes up from there, depending on the type of music being played (recorded, live, DJ, karaoke, etc.), how often music is performed, and the occupancy, which a local fire marshal most commonly determines.

WHERE DOES MONEY GO AFTER I PAY MY LICENSE FEE?

Your licensing fee goes to BMI's affiliated songwriters, composers and music publishers in the form of royalties. Your payment supports the continued creation of music, which enhances the overall experience for your customers.

IF A BUSINESS HAS A LICENSE WITH ANOTHER PERFORMING RIGHTS ORGANIZATION (PRO), DOES IT STILL NEED TO LICENSE WITH BMI?

Yes, if that business wants to play any BMI music. A music license with another performing rights organization only allows you to perform copyrighted music represented by that organization. It will not cover the public performances of the award-winning music licensed by BMI. This is because each songwriter or composer may belong to only one performing right organization at any given time, so each PRO licenses a unique repertoire of music. For a look at 100% BMI works, go to www.bmi.com/songview.

MY BUSINESS PLAYS MUSIC FROM A PLAYLIST ON SPOTIFY, PANDORA OR APPLE MUSIC. ISN'T THIS MY PROPERTY TO PLAY ANYWHERE?

Although your digital music subscription gives you access to an enormous catalog of music, it does not provide the necessary copyright clearance to play those songs in a public setting. Once you decide to play as part of your business any copyrighted music publicly, you need permission from the copyright owners.

DOES A BUSINESS NEED A BMI LICENSE IF IT ONLY PLAYS ORIGINAL MUSIC?

The term "original music" generally means musical works written by the performing musicians. With over 20 million musical works in BMI's repertoire, it is very likely that BMI represents at least some of the original music that you're using. BMI fosters the development of up-and-coming songwriters, many of whom perform in businesses like yours, by ensuring that they are paid when their music is played publicly. Many times, these performers are asked to play songs written by someone else, typically known as cover songs, and those types of performances also require permission from the copyright owner.

IF MUSICIANS, DJS AND ENTERTAINERS ARE PERFORMING, ARE THEY RESPONSIBLE FOR OBTAINING THE NECESSARY MUSIC LICENSES FOR THEIR PUBLIC PERFORMANCES?

Since it's the business or organization that is authorizing the performance of music, BMI offers a license to the owner of the establishment to ensure that the business or organization has the necessary permission to publicly perform BMI music.



**FOR MORE INFORMATION VISIT
BMI.COM/LICENSING**