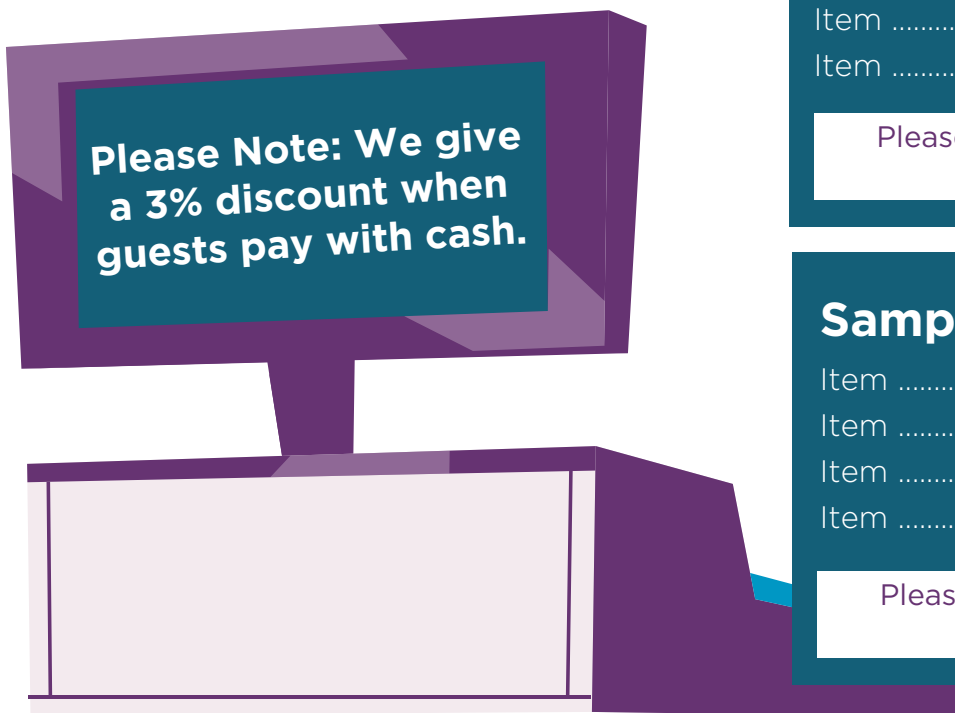


How to Correctly Implement a Cash Discount at Your Restaurant.

New York State Attorney General Tish James sent a letter to the NYS Restaurant Association asking the Association to let our members know that it remains illegal to charge consumers more than the listed menu price for using a credit card.

In New York, you can discount for using cash but you cannot charge more for using a credit card.

Here is sample wording if you choose to give a cash discount for menu items:



Sample Menu A

Item \$ Full Credit Card Price
Item \$ Full Credit Card Price
Item \$ Full Credit Card Price
Item \$ Full Credit Card Price

Please Note: We give a 3% discount when guests pay with cash.

Sample Menu B

	<i>CC Price</i>	<i>Cash Price</i>
Item	\$30.00	\$29.10
Item	\$22.00	\$21.34
Item	\$15.00	\$14.55
Item	\$7.50	\$7.28

Please Note: We give a 3% discount when guests pay with cash.

*You can determine the cash discount you want to give, we use 3% as an example only.

Members can download a sign template in the Member Resource Center at nysra.org.