

Is Your Restaurant Losing Thousands of Gallons of Water and Hundreds of \$ of Profit Down the Drain Every Day?

Why does it matter?

Many New York restaurant owners take our water supply for granted. Over one billion gallons of high quality water is required each day for more than nine million residentsⁱ. That supply does not occur without significant resources, and lack of supply could significantly impact restaurant profits. Restaurants need to make an effort to be more water efficient, to prevent water supply issues like in California, Texas and Oklahoma. In addition, in a very risky industry, smart restaurant operators can look at water efficiency as a way to support the health of their bottom line.



How do I fix it?

The Green Hospitality Initiative is a free service for restaurant operators looking to develop eco friendly water conservation practices. Our goal is to also help contribute to the restaurant's bottom line by providing training and strategies that maximize the efficiency of water use in restaurants. For further information please visit the GHI website at <http://www.nysra.org/?page=EF> EPA Home or contact: Alan Someck: asomeck@gmail.com

The Green Hospitality Initiative (GHI) provides FREE SERVICES to:

- Learn simple strategies to conserve our precious natural resource: Water
- Save significant dollars every year by becoming more water efficient
- Help avoid an impending water shortage in New York that has dramatically impacted other states
- Build customer loyalty: More than ever, customers will appreciate your efforts and expect you to be environmentally -conscious
- Support NYC Dept. of Environmental Protection 5% water challenge



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ⁱ <http://www.nyc.gov/html/waterforthefuture/blog/city-state-and-federal-government-along-with-consolidated-edison-encourage-new-yorkers-to-use-watersense-labeled-showerheads-to-serve-water-and-reduce-costs.shtml>