TURNING TO TECH

- POST COVID -

HOSPITALITY INDUSTRY TECHNOLOGY SOLUTIONS

MAY 5, 2020
WEBINAR BEGINS AT 2:00PM
MEET THE PRESENTERS

Jimmy Frischling
Aka “The Finance Guy”
Founder / Managing Partner

Michael Schatzberg
Aka “The Restaurant Guy”
Founder / Managing Partner
A HOSPITALITY INVESTMENT & SOLUTIONS PLATFORM

We leverage our ecosystem of hospitality venues, industry expertise and deep relationships to connect Hospitality Industry Technology, Emerging Concepts and Unique Food & Beverage with the Branded Triple C: CAPITAL, CUSTOMERS & CONNECTIONS

8 Investment Partners
18 Partner Companies
25 Hospitality Venues
TURNING TO TECH
WEBINAR OVERVIEW

1. DELIVERY & TAKEOUT SOLUTIONS
   - White Label
   - Marketplace
   - Integrations
   - Last Mile

2. CONTACTLESS
   - Payments
   - Ordering
   - Gifting
   - Loyalty
   - Reservations

3. HUMAN CAPITAL
   - Onboarding/Hiring
   - Engagement
   - Scheduling

4. SUPER TECH
   - Robots
   - Artificial Intelligence
   - Machine Learning
   - Drones
DELIVERY & TAKEOUT - SOLUTIONS -

White Label Ordering

Marketplace Ordering

Integrations

Last Mile
WHITE LABEL ORDERING

DELIVERY & TAKEOUT SOLUTIONS

- Low Cost of Entry
- Branding
- Customer Data
- Customer Engagement

ChowNow  |  Chow  | brandable  | GoParrot  | 9FOLD  | Lunchbox  | olo
DELIVERY & TAKEOUT SOLUTIONS

MARKETPLACE ORDERING

Customer Acquisition

Marketing Opportunities

Higher Volume / Sales

Expensive / High Fees
INTEGRATIONS

- Multiple POS Integrations
- Reduces Labor
- Increases Efficiency
- Menu Management

DELIVERY & TAKEOUT SOLUTIONS
DELIVERY & TAKEOUT SOLUTIONS

LAST MILE

- Outsourcing / Reducing Labor
- Delivery Tracking / Order Status
- Customer Engagement
- Curbside Pickup Ready
- Increase Efficiency
CONTACTLESS SOLUTIONS

- Digital Payments
- Digital Ordering
- Digital Gifting
- Digital Loyalty
- Digital Reservations
DIGITAL PAYMENTS

- Touchless Payments
- Mobile Payments
- QR Codes
- Engagement
- Facial Recognition
CONTACTLESS SOLUTIONS

DIGITAL ORDERING

- Digital Menus
- QSR Ordering
- Pre-Ordering
- Pre-Payment
- Facial Recognition
DIGITAL GIFTING

- Easy Setup / Low Cost
- Contactless Redemption
- Additional Revenue
- Customer Engagement
DIGITAL LOYALTY

CONTACTLESS SOLUTIONS

- Repeat Guests
- Increase Revenue
- Engagement
- Offers
- Customer Data

Increase Revenue

Loyalty looks good on you. That’s a complement.
CONTACTLESS SOLUTIONS
DIGITAL RESERVATIONS

- Text Waitlist
- Reservations
- Guest Engagement
- Customer Preference
- Marketplace Traffic

ONLINE RESERVED
Book Now

RESY
OpenTable
allset
tock
SEVENROOMS
SEATED
HHH
tripleseat
Wisely
HUMAN CAPITAL SOLUTIONS
HIRING

- Digital Hiring
- Digital Onboarding
- Digital Paperwork
- Contactless
- Facial Recognition
HUMAN CAPITAL SOLUTIONS

RETENTION / ENGAGEMENT

- Digital Checklists
- Best Practices/Hygiene
- Employee Engagement
- Communication / Retention
- Facial Recognition

blanket  DEPUTY  1huddle  shiftgig  Heartland
SCHEDULING

HUMAN CAPITAL SOLUTIONS

$ Labor Efficiency

Employee Communications

Control Costs

⚠️ Sales – Peaks & Valleys
SUPER TECH
-SOLUTIONS-

Robots
AI
Drones
Machine Learning
IT TAKES A VILLAGE & TOGETHER WE SUCCEED

THANK YOU
BRANDED
TECHNOLOGY, INNOVATION AND CAPITAL

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