



## 2010 TY Awards Gala

### Journal Response Card

- |  |                |
|--|----------------|
| <input type="checkbox"/> <b>Journal Cover Selections</b><br>(Inside front, inside back and outside back) | <b>\$2,500</b> |
| <input type="checkbox"/> <b>Full Gold Page</b>   | <b>\$1,500</b> |
| <input type="checkbox"/> <b>Full Silver Page</b>   | <b>\$1,000</b> |
| <input type="checkbox"/> <b>Full White Page</b>  | <b>\$750</b>   |
| <input type="checkbox"/> <b>Half White Page</b>  | <b>\$500</b>   |
| <input type="checkbox"/> <b>Quarter White Page</b>   | <b>\$250</b>   |

### Journal Ad Size

Full Page 7 1/2" x 10"

Half Page 7 1/2" x 4 1/2"

Quarter Page 3 1/2" x 4 1/2"

### Artwork Submission

Please email electronic ad files to [cleo@hrginc.net](mailto:cleo@hrginc.net)

**Deadline for Journal Ads**  
**Friday, February 19, 2010**

For more information, please contact  
Hospitality Resource Group, Inc. at (914) 761-7111



## 2010 TY Awards Gala Journal Ad

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Enclosed is \$ \_\_\_\_\_

**Make Check Payable to: NYSRAEF** or  Visa  MasterCard  AMEX  Discover

Credit Card # \_\_\_\_\_

Exp. \_\_\_\_\_ Signature \_\_\_\_\_

My ad should read as follows: \_\_\_\_\_

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Ad Copy enclosed (unfolded camera-ready art)



## 2010 TY Awards Gala Sponsor Packages

RSVP by Friday, February 19, 2010

- Pacesetter** **\$10,000**  
Ten Event Tickets  
Ten Tickets to the VIP Reception  
Journal Cover Selection  
Name and/or Company Listed on All Promotional Material
- Benefactor** **\$5,000**  
Ten Event Tickets  
Six Tickets to the VIP Reception  
Gold Page in Journal  
Name and/or Company Listed on All Promotional Material
- Patron** **\$3,000**  
Ten Event Tickets  
Silver Page in Journal  
Name and/or Company Listed on All Promotional Material
- Friend** **\$1,500**  
Four Event Tickets  
Silver Page in Journal
- Individual Ticket(s)** \_\_\_\_\_ at \$150 = \_\_\_\_\_ **\$150**

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Please provide a list of guests on reverse.



## 2010 TY Awards Gala Reservations

Total Amount Enclosed \_\_\_\_\_ for \_\_\_\_\_ reservations.

- Although I am not able to attend, I wish to support the New York State Restaurant Association Educational Foundation's programs by making a tax deductible contribution in the amount of \$ \_\_\_\_\_.

**Make Check Payable to: NYSRAEF** or  Visa  MasterCard  AMEX  Discover

Credit Card # \_\_\_\_\_

Exp. \_\_\_\_\_ Signature \_\_\_\_\_

For tax purposes, the fair market value of the dinner is \$110 per person. The remainder is your charitable contribution.

### Guest List

Include name, title and company

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_