

Take charge of your payment processing today!

First Data and the New York Restaurant Association have a program designed by restaurants for restaurants.

Secure, Convenient, Cost-Effective

Credit and debit card processing is a critical part of doing business today. When you choose a provider, compare the value you receive, not just the cost. With so much to gain, and to lose, it is essential that you get the very most from your processing investment.

Begin With a Name You Know and Trust: First Data

- **Leverage our single-source solution** – One statement, one 24/7 customer service number and one funding of your MasterCard®, Visa®, Discover® Network and American Express® transactions*.
- **Our authorization and settlement system** – A private network owned and managed by First Data for the exclusive use of our clients. When applicable, we work with clients utilizing our network to help ensure that they are in compliance with the Visa Cardholder Information Security Program (CISP) and the MasterCard Site Data Protection (SDP) program.
- **Security** – To combat ever-increasing data fraud, First Data employs a multilayered approach to protect customer data from unauthorized access, using sophisticated processes that provide security on multiple levels. (Secure firewalls with anti-virus/anti-spam protection, Web page monitoring/filtering, network and host-based intrusion, file integrity monitoring, encryption, audit logging, event monitoring, vulnerability scanning and strong authentication.)
- **Control your costs** – Competitive rates and many reduced or eliminated fees.
- **Regulatory compliance** – In step with the most current rules and regulations.
- **Comprehensive fraud-protection tools** that help to reduce credit card and check fraud using verification methods, card validating, risk management tools and more.
- **Fast approval and 99.99% uptime** – Approvals in as little as 1.9 seconds and redundant backup systems.



We can deliver a tailored payment processing program that could help you increase sales, improve your bottom line and boost customer loyalty.

Call 800-482-4130 today to sign up!



* Some conditions apply on combining Discover® Network and American Express® on one statement. Call for details.

© 2010 First Data Corporation. All rights reserved. All other trademarks, service marks and trade names referenced in this material are the property of their respective owners.